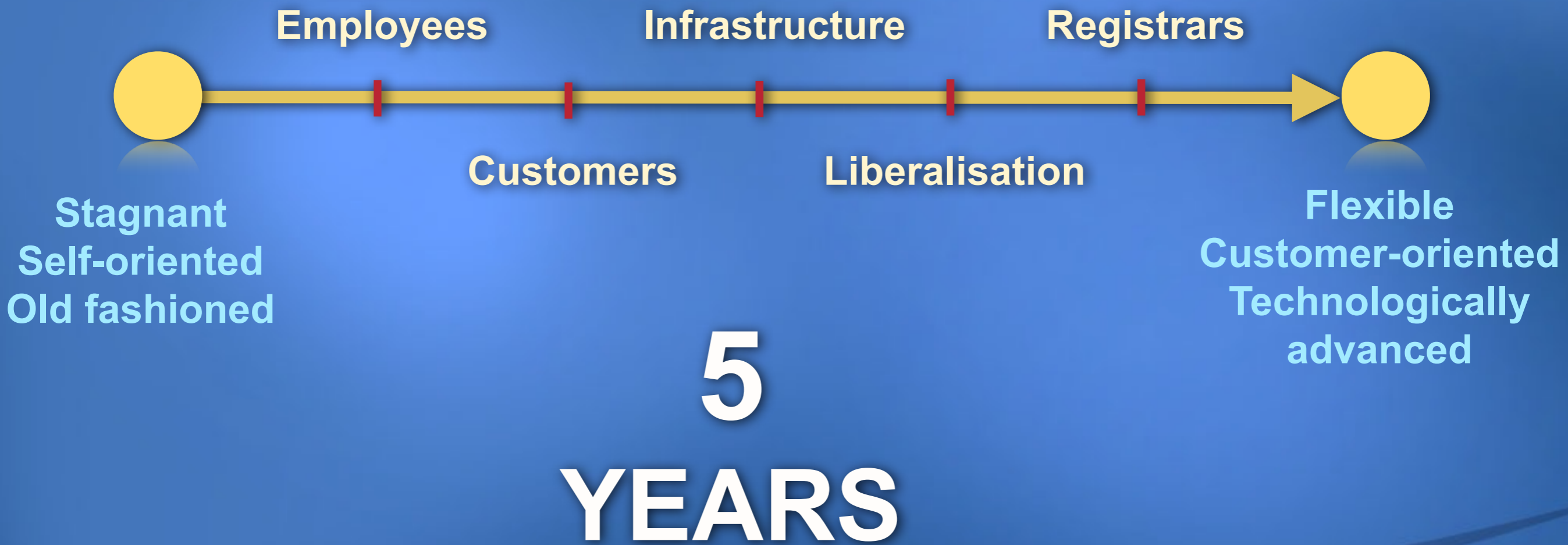


# *The Long way to Liberalisation*

Katrina Sataki, NIC.LV

UAdom conference, 2 December 2011

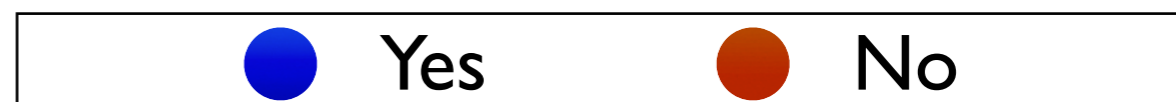
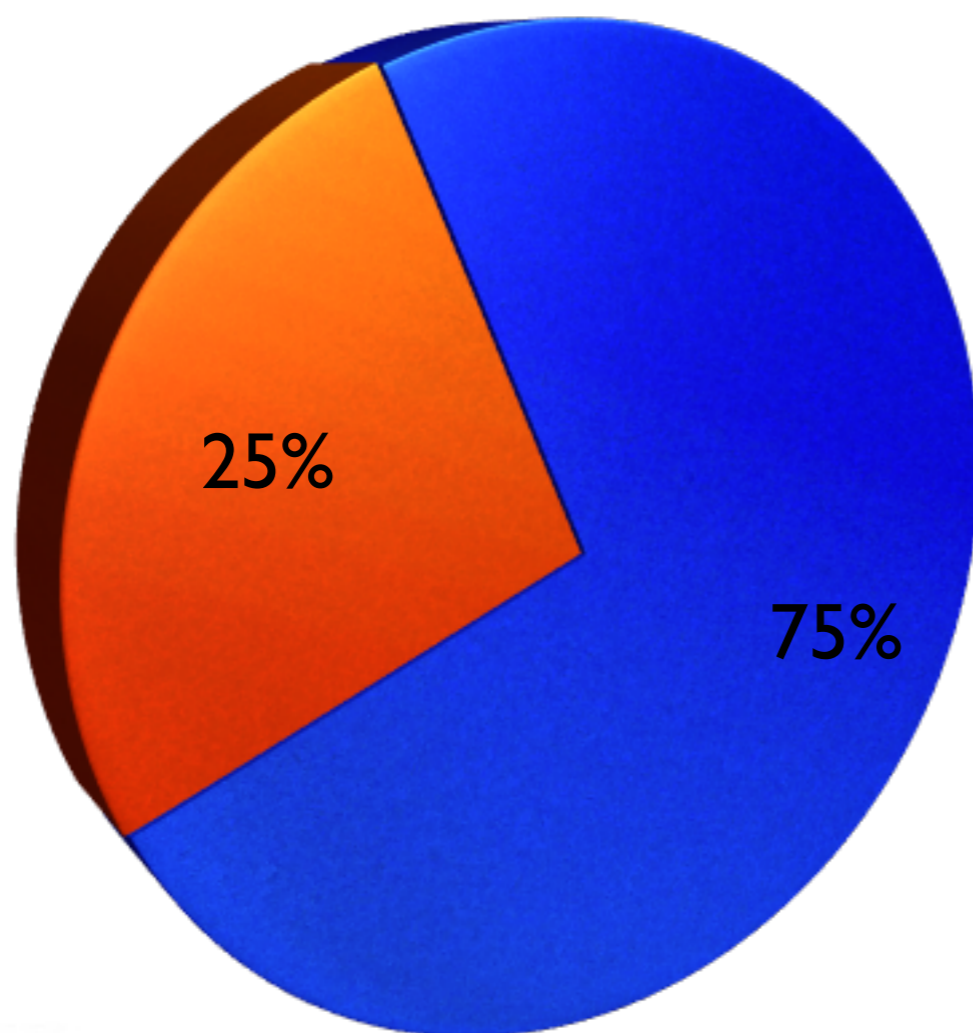






# Liberalisation

## *First come first served*



According to  
CENTR survey

## ***Strict rules protected:***

- trade marks
- enterprise names
- names of a geographical localities or objects
- persons's names

## ***What was the Plan?***

- Public Survey
- First draft
- Public discussion
- Introduction of the new Rules



# *The Public Survey*

## *Strict rules*

Pros	Cons
Better protection	Less choice
Lower dispute probability	No registrars
Faster dispute resolution (by NIC.LV)	Higher prices
Lower cybersquatting rate	Longer registration procedure



## *Liberal rules*

Pros	Cons
Faster registration process	Higher dispute probability
Freedom of choice	Can register (almost) anything
Can introduce registry-registrar system	Longer dispute resolution procedure
Lower prices	Higher cybersquatting probability

## *Target audience*

- General public
- Internet service providers
- Government representatives

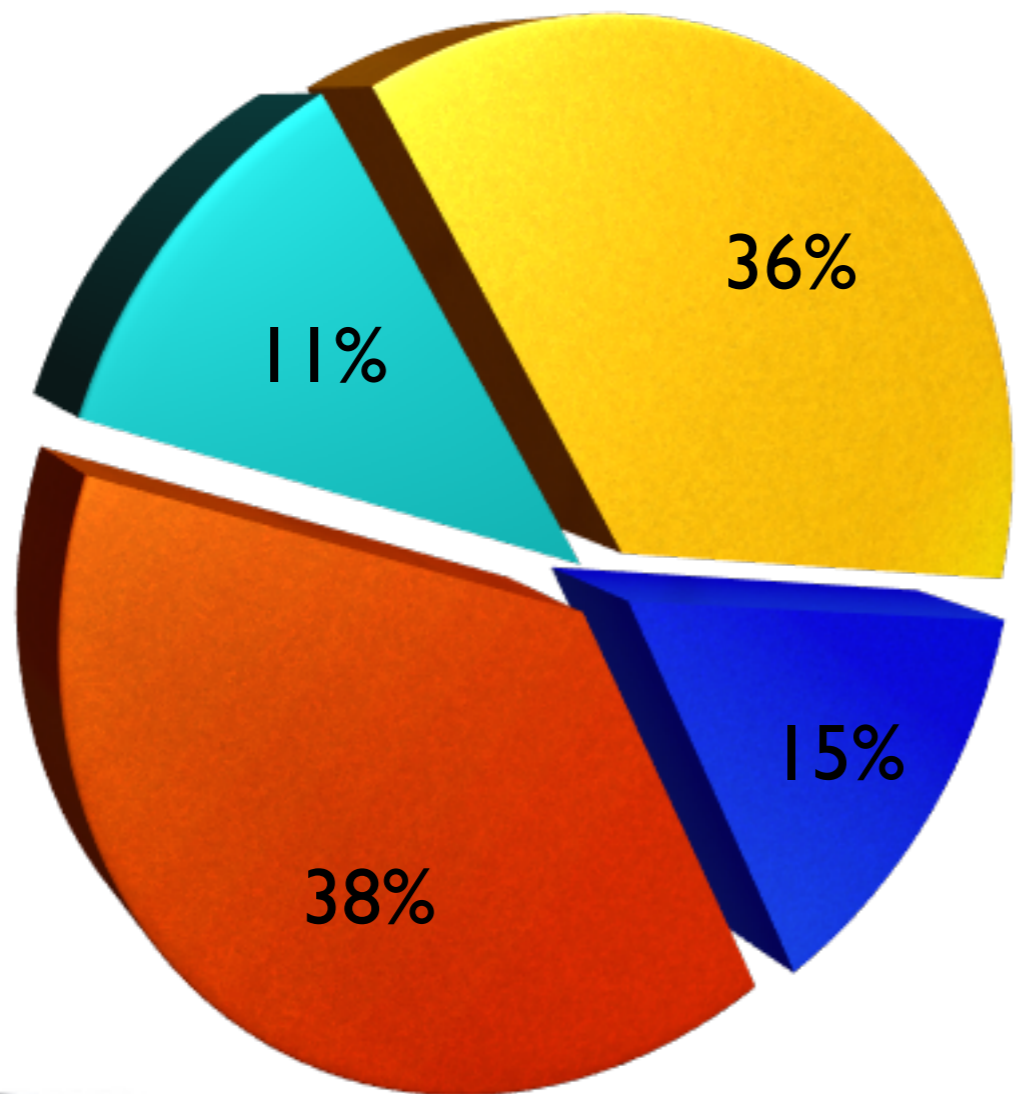
## *Specific Questions*

- What is your attitude to liberalisation?
- Are there restrictions you would like to keep? (if yes, which ones?)
- Should there be any transition period?



# *Survey Results: users*

## *Do you support liberalisation?*



## *Interesting facts*

- Men prefer stricter rules
- Latvians prefer stricter rules
- Respondents over 50 have no opinion
- People from higher income group do not support liberalisation

## *Main reasons why people do not support liberalisation*

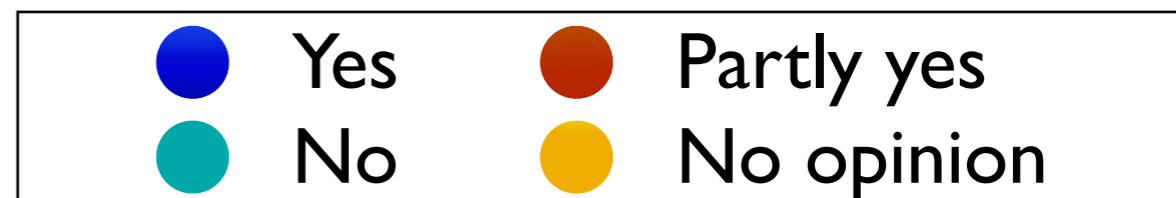
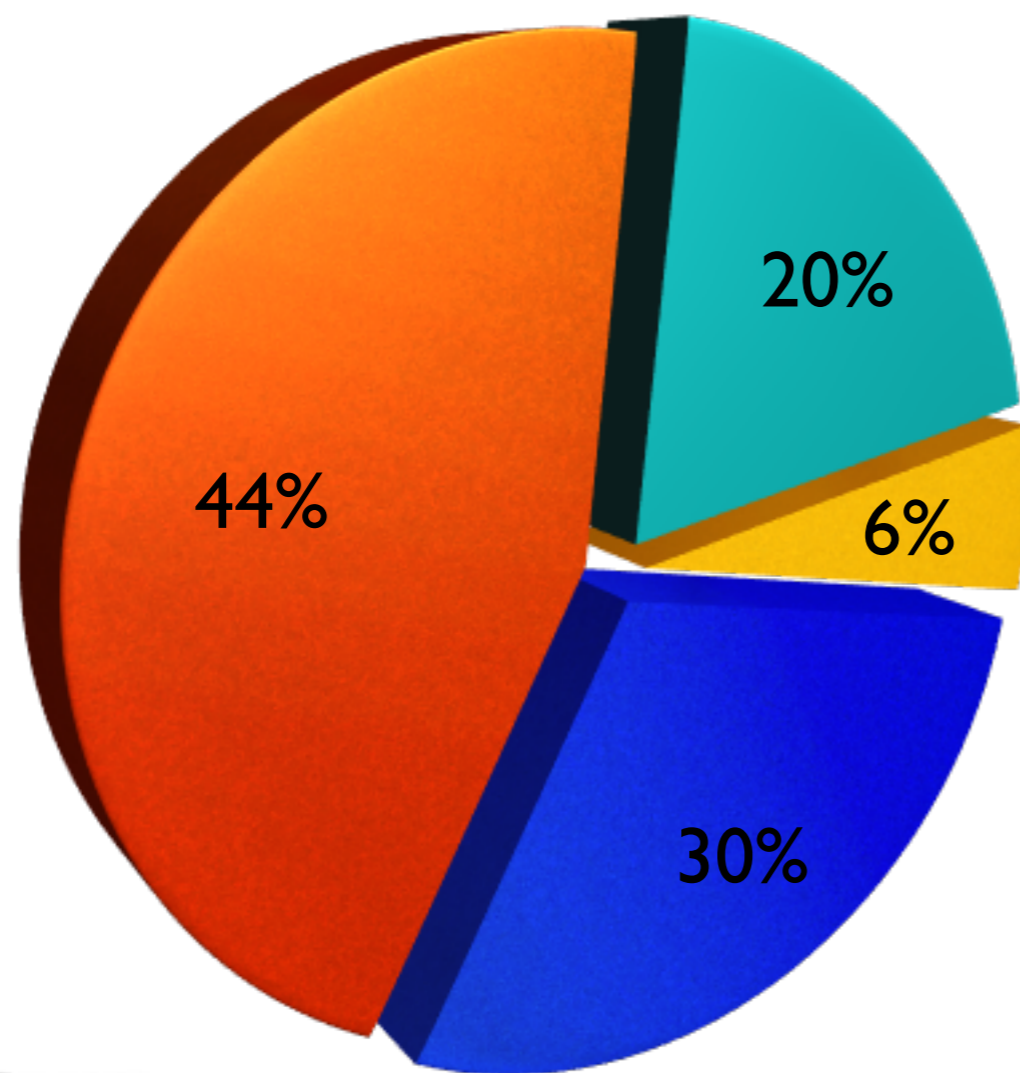
- offensive and abusive registrations
- cybersquatting
- to protect company names
- to reduce disputes
- **current system works fine**
- control is good



# *Survey Results: ISPs*



## *Do you support liberalisation?*



## *What ISPs expect?*

- restrict offensive and abusive registrations
- reduce number of disputes
- maintain ethical domain name registration
- prevent chaos
- ensure correlation between domain names and content



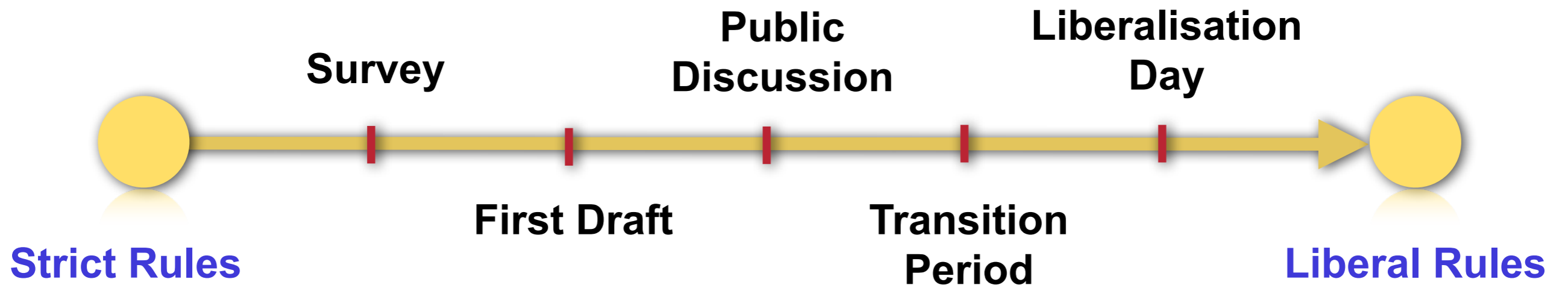
# *Survey Results: government*

## *Government:*

- supports liberalisation
- believes that current legislation is (almost) sufficient
- wants to limit rude and offensive registrations
- supports free market and collects taxes
- wants to protect itself



# *Here's The Plan*





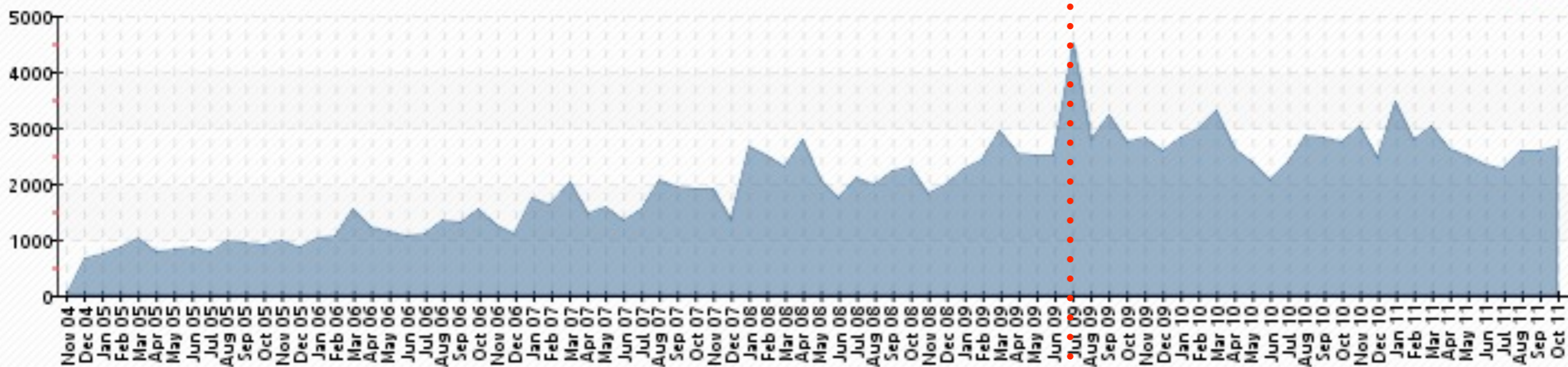
# ***THE DAY***

# ***THE NIGHT***



***23:50 - 00:10***

### Jauno domēna vārdu reģistrācijas dinamika



## *Our life after liberalisation*

- Registration time significantly shorter
- Domain name registrations 24x7x365
- Not so many disputes as we anticipated

## *Lessons learned*

- have a good team
- talk to people!
- be prepared
- accept your limitations

***Thank you!***  
***Any questions?***